

## Create A Powerful Resume With A Profile Statement

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### Fire Your Objective Statement

When you're crafting your resume, think of your prospective employer. How would they feel about seeing the following as the key point of your resume?

**OBJECTIVE:** To obtain a position of employment in the field of applied actuarial economics. Other than thinking, 'wow, what a nerd,' they'd probably be skimming over that statement and moving on to other sections of your resume. Do you really want to waste that valuable top level real estate on something so bland?

I mean, you did *give* them a resume for an open position right? There's no mystery here. You don't need an objective statement as a form of consent. A good cover letter should have made your honorable intentions more than clear. Let your resume do it's job -- selling you as a good candidate.

### Introducing The Profile Statement

I'd much prefer a great Profile Statement sitting at the helm of my resume, giving the all-important elevator pitch right after my contact info. In a worst case scenario, if the employer doesn't read anything other than my Profile, they know who I am in a nutshell and how to get in touch with me. Perfect, right?

Here are some things to think about when building a profile statement:

- **Abilities:** Are you smart? Are you fast? Are you skilled?
- **Experiences:** Team player? Deadlines? What have you done?
- **Goals:** Why should we care about *you*?
- **The High Points:** What's the key things from each major section of your resume?

With these guidelines you should have a nice set of keywords that can be used to describe you. Let's try putting them together into something cohesive. I'd recommend a short paragraph that's easy to follow but loaded with good terminology about yourself.

Let's use a different example than our actuary friend above; I have no idea about calculus or insurance. How about, well, *my* profile statement?

**PROFILE:** Works well in challenging, fast-paced, high-stress and deadline-oriented environments individually or as part of a team. Proficient in project management and digital technology as well as operational supply chains; also heavily experienced with customer and employee relationships as well as technical support. Knowledgeable in creating detailed reports, documents and presentations. Focused on consistent quality work and a desire to simplify and innovate the daily operations of corporate culture and the industries of music and technology.

In four sentences I've boiled down my whole career and goals into a quick morsel of info. Now, as always, your mileage may vary, but from my experiences, interviewers tend to really enjoy this profile (tip: don't steal mine verbatim unless you're all those things too).

A well crafted Profile Statement is much easier for interviewers to swallow than an entire resume, and it opens up the interview to lots of detailed questions right out of the gate. I can use the profile as my jumping off point and reference specific areas in the resume to back up my explanations.

Best of luck getting your resume formatted just right, but remember, the resume always takes a backseat to actually being fun to talk to, being good at your job, and knowing people to get you in the door.

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