

Getting past HR when applying online

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"Last week I was listening to the radio and heard this great tip for online job applications: once you have submitted your materials online, send a hard copy cover letter/resume by snail mail to the person who will be supervising the position, and make sure you let them know you've applied online, you're very interested in the position, and you want to make sure they get a chance to see your qualifications.

It may take a bit of digging to find out the person's name, but I know it's well worth it, because so many people just send their stuff out into the ether and then wait and wait and wait. In this online age, it's a great (and creative) strategy for getting past the gatekeepers in HR. And I know those who do it will stand out.

You and your PMI peers may have already heard about this strategy, but if not I thought I'd pass it along."